

Central Washington Vaccine Preventable Disease Coalition

Meeting at PNWU on March 19, 2013 from 12:30 to 2:00 p.m.

Attending:

Erin Kilroy (GSK); Julie Yake (GSK), Steve Domini (Pfizer), Karen Queen (Benton-Franklin Health District), Adam Hoverman (PNWU), Tara Blocher (Sanofi Pasteur), Sheryl DePietro (Yakima Health District), Mark Stoffer (Sanofi Pasteur), Jay Clark (Merck), Lisa Gonzalez (Benton-Franklin Health District), Jill Hamilton (DSHS outreach), Gail Fast (ESD105), Byron Haney (FP from Ellensburg), Cal Anderson (Cornerstone), Julie Palmoniez (Yakima Worker Care), Tammy Tavares (Novartis), Melissa Lemp (CWF, PNWU), Mary Lou Shefsky (EPIC), Stephen Pearson (CWF), Ruth Rosenkranz

Calling in: Marcie Cleaver (Merck)

Co-Chairs: Ruth Rosenkranz and Stephen Pearson, MD

Notes: Mary Lou Shefsky

MEETING FOCUS: 4th Annual Vaccine Update, Friday, April 26, from 7:30 a.m. - 9:30 a.m. at Regional in Yakima

1. We did get Adult Immunization Grant for the program. We can use money for the program but not for both speakers...we can't use it to fund Dr. Kroger because he's a federal employee and the grant is federal. We will use money from our bank account for his plane fare. Dr. Pearson & Mary Lou will donate \$100 to cover some of his expenses. Dr. Fregeau's expenses will be covered by the grant. We have \$399 for video conferencing and \$350 for materials (copying, etc.). We have until August 9th to get the bills paid under this grant.
2. Speakers have requested more information on what they might address. Dr. Fregeau is a clinical instructor, focusing on pediatrics. Gail suggested he cover adolescent issues, including HPV hesitancy issues. We might teach adolescents to "own their own wellness...they are the next generation of parents." Dr. Kroger might address barriers to adult immunizations...how might we as a country address adult immunizations and compliance/accountability for adult records. Karen suggested clarification on pneumococcal recommendation PCV 13 vs. PPSV 23. Brian suggested that as an FP in a rural area, he can't bill for shingles vaccine—people have to go to a pharmacy. Then there's no record of it in his medical records. Flu shots—our clinics have no way of knowing what's going, who has had it, who has not. Who vaccinates and how do we communicate back. Child profile isn't being used by all pharmacies. Cheryl says that all VFC providers will be required to use it, but what about for adult immunizations? Brian says that our current system is fragmented. Update might be helpful on split of Medicare Part B & D. Ruth asked Brian to check to see if there is a place in Kittitas that we could beam the event up to. Robin Reed at Public Health Department might help...through hospital's website to all providers??
3. Registration starts next Monday. Live site up to 150 people (first registered, first served); it will be catered by Regional. ESD105 can hold up to 100. Ruth invited pharmaceuticals to have booths. She'll send out invitation to them and other groups. Ruth will be working on some "dry-runs" for the beaming out of the conference. Gail requested that slides be sent to remote sites prior to the conference so that people will be able to see them clearly...they don't beam well on a video conference. Julie asked if it could be beamed to Spokane; she will let Ruth know if something can be worked out in Spokane.
4. Our website is up and running: www.centralwvdpcoalition.com. Our email is: centralwvdpcoalition@gmail.com.
5. Ruth will prep speakers about the counties that will be tuned into the conference. Ruth will purchase a webcam for \$179.99 + \$34.99 for better quality. If someone has a back-up, it would be helpful. Marcie has a tripod she will bring.
6. Yakima Regional has offered to help us with media coverage (TV, newspaper). Karen will see

if she can get some media coverage in Benton-Franklin. Ruth suggested that politicians be informed about the conference. The group supported this.

7. Dr. Kroger will likely come in on 6 p.m. flight on the night before. Dr. Fregeau will probably drive from Spokane (flights would have to go through Seattle).

8. STAFFING AND DETAILS

- Cal will help Ruth put up signs...about 6 a.m. or 6:15 a.m.
- Karen suggested that student nurses might be able to help with logistics.
- Three stations for sign in: Erin, Jill (tentative, is due May 2)...Ruth will check with nursing students
- Ruth will send out to the outlying sites a stack of blank CME forms that the lead at the site will have to fill in. Registration will be closed the day before. Ruth will send out alphabetized list to sites the night before.
- Advertise through medical groups in the State (WACAAP website, FP state org., Dr. Pearson will notify CWFM residents); also Heritage and other groups.
- Dr. Pearson and Mary Lou will await Dr. Kroger at the airport and hopefully take both speakers to dinner. We'll likely have them stay at Oxford. Ruth will purchase airline ticket.
- Approximately 40 minutes of talk followed by 15 minutes of Q & A for each speaker. We'll make adjustments of who goes first once we have an idea of their topics.

Recommended reading: "Deadly Choices: How the Anti-Vaccine Movement Threatens Us All" by Paul Offit, MD.

UPCOMING EVENTS

April 3, 2013: TEDxYakima Change (Technology, Entertainment and Design) at the Seasons Performance Hall; streamed live from the Gates Foundation followed by four local speakers. \$10, Event runs from 8a.m.-12:30p.m. with related adventure to PNWU following, from 1:30-2:30p.m. Topics: "Using Innovations (medical, social, business, technology) to Save More Lives"

Here are the relevant links:

Main event (convened by Melinda Gates):http://www.ted.com/pages/tedxchange_2013

Facebook: <https://www.facebook.com/TEDxYakima>

Registration: <http://tedxyakimachange2013.eventbrite.com>

April 13: Health Fair associated with Run For Your Life. (Registration at 7:30 a.m.) 5 K run, carnival for children

NEXT QUARTERLY MEETING: **Tuesday, May 14, 2013;** at PNWU from 12:30 to 2:00. Dr. Byron Haney, guest speaker.